



Western American Correctional Health Services Association

Exhibitor Package -2023

1325 Jessi Drive

Cheyenne, Wyoming CA 82009-1878

support@WACHSA.org || 415-999-0544

Who We Are

[Western American Correctional Health Services Association \(WACHSA\)](#) is a non-profit organization that has been running for 40 years and comprises an all-volunteer board. Board members come from various backgrounds, including jails, prisons, and juvenile halls, and have expertise in medicine, social work, and dentistry. All disciplines are welcome to join the organization. WACHSA is highly collaborative and has partnerships with affiliates across the country.

Our primary goal for 2023 is to improve fundraising through improved communications, increase attendance to our annual event, develop an awards program recognizing excellence in correctional health in the Western States, and continue to provide high-quality correctional conferences covering specialty fields such as correctional medicine, behavioral health, addictions medicine and recovery, dental care, and re-entry into the community.

Mission, Vision & Values

WACHSA provides support, skill development, and education programs for personnel, organizations, and decision-makers involved in correctional healthcare, resulting in increased awareness, professionalism, and community for correctional health personnel and promoting positive healthcare and service delivery changes for detained and incarcerated individuals, resulting in healthier communities and lowering healthcare costs for all.

Our History

WACHSA began as a Chapter of the national organization, the American Correctional Health Services Association (ACHSA). ACHSA was in operation from 1982-2017.

The California-Nevada Chapter was established by Barbara Cotton, RN, with co-founder Bonnie Norman, RN, Chief of Medical Services for the Los Angeles Sheriff's Office in 1982/1983. Bonnie and Barbara were National ACHSA Board members, and they organized California as a State Chapter of ACHSA affiliation with the American Correctional Association (ACA). With the support of the California Medical Association (CMA) and by extension, American Medical Association (AMA) funding.

ACHSA recognized excellence in correctional health care delivery through its annual recognition and award program, the "Distinguished Service Award", based on significant contributions to correctional health care such as developing an education program for staff or inmates, publishing a book or articles on correctional health, conducting research related to correctional health, and/or helping to improve the public image of correctional health care. Additionally, ACHSA did the following:

- Convened national/regional multidisciplinary professional development conferences, which provided continuing education on the latest developments in correctional health care along with opportunities to network with colleagues.
- Assisted in programming on health care issues for other national health organizations upon request.
- Supported six Regional Chapters
- Was an affiliate of the American Jail Association (AJA).
- Had a representative on the Board of Directors of the National Commission on Correctional Health Care (NCCHC)

Who We Help

The ultimate benefactors are our patients, inmates living in carceral settings.

Providing prison and jail healthcare is difficult due to costs, stigma, discrimination, transportation, and frequent moves. Inmates have high rates of chronic disease, infectious disease, and mental health and substance use issues. Housing is crowded, with higher rates of infections. Correctional facilities are often poorly staffed & equipped.

WACHSA offers a venue to discuss these issues and strategize on organizational and operational mitigation plans.

Why Be an Exhibitor?

I. The Price is Right.

Exhibitor - \$1600

- ★ Benefit #1 FULL page in the conference program handout
- ★ Benefit #2 Mention on the exhibitor page
- ★ Benefit #3 Promotion on social media
- ★ Benefit #4 Logo placement on the exhibitor page
- ★ Benefit #5 Membership for a team of three
- ★ Benefit #6 Subscription to WASCHSA newsletter (opt-out available)

II. Partnering with Public Health

Lessons learned during the Covid-19 Pandemic regarding public health measures, education of staff and inmates for disease prevention, and instituting proper control measures and the heavy losses sustained in carceral settings should not be lost. Partnering with local and state public health departments to improve infectious disease controls; increase the safety of staff, inmates, and volunteers working in jails and prisons will ultimately create a healthier community for all.

III. Helping to increase communications

Helping WACHSA to spread the messages in our mission through developing mail lists and adding additional western states to our program.

Providing access for members to additional tools and resources increases the opportunity to connect with traditional and new networks.

IV. Increasing community partnerships

We may better network locally and regionally by inviting our community partners to participate in the conference and share best practices.

V. Tools for Effective Planning

WASCHA provides trusted sources of knowledge, assisting managers with opportunities for their staff.

What Comes Next—And How YOU Can Help!

Our Upcoming Goals

1. Increase fundraising to **25,000 annually**.
2. Obtain mailing list and contact information for California, Washington, Oregon, Montana, Idaho, Nevada, Utah, Arizona, New Mexico, Wyoming, Alaska, and Hawaii.
3. Send postcards annually to all facilities in the western states.
4. Increase the e-newsletter list from **1000 to 5000 by 2026**.
5. Increase membership from **120 to 500 by 2026**
6. Provide conferences twice a year, once in NorCal and once in SoCal by 2026
7. Expand and provide an annual conference in Washington, Nevada, and Hawaii by 2030.
8. Develop affiliations with correctional organizations nationally.
9. Increase membership benefits to include insurance discounts, rental car discounts, hotel discounts, etc.
10. Develop a mentoring program for medical and behavioral professionals.

Sponsorship Levels

Friends of WACHSA - \$100

- ★ Benefit #1 Membership to WACHSA; access to membership benefits;
- ★ Benefit #2 Sponsorship Page mention
- ★ Benefit #3 Subscription to WASCHSA newsletter (opt out available)

Advocate - \$250

- ★ Benefit #1 Half Page advert for the conference folder
- ★ Benefit #2 Membership to WACHSA for a team of two
- ★ Benefit #3 Sponsorship Page mention
- ★ Benefit #4 Subscription to WASCHSA newsletter (opt out available)
- ★ Benefit #5 mention on sponsorship page

Partner - \$400

- ★ Benefit #1 FULL page in the conference program handout
- ★ Benefit #2 Mention on sponsorship page
- ★ Benefit #3 Membership for a team of four
- ★ Subscription to WASCHSA newsletter (opt out available)

Ally - \$500

- ★ Benefit #1 FULL page in the conference program handout
- ★ Benefit #2 mention on sponsorship page
- ★ Benefit #3 Membership for a team of five
- ★ Benefit #4 Subscription to WASCHSA newsletter (opt out available)

Champion - \$2K plus

- ★ Benefit #1 FULL page in the conference program handout
- ★ Benefit #2 Logo placement on homepage; sponsorship page & business link
- ★ Benefit #3 Notification in the newsletter
- ★ Benefit #4 Exhibitor space
- ★ Benefit #5 Promotion on social media

Superhero - \$10K plus

- ★ Add On #1 Luncheon speaker opportunity
- ★ Add On #2 Lifetime Membership for a team of five
- ★ Add On #3 LOGO placement on conference slideshows

More Info: <https://www.wachsa.org/Exhibitor-Info>

Register here: <https://www.wachsa.org>

email the conference coordinator: support@wachsa.org